



The School for  
Creative Industries

# Welcome

## Director's message

Bradfield Senior College is a senior high school specialising in the creative industries.

We cater for students in years 11 and 12 and provide an independent, personalised approach in an adult style learning environment.

Bradfield encourages:

- a deeper level of collaboration between students and teachers as a segue into the work environment
- greater autonomy and an active role in all areas of managing the college
- the development of 21st century skills in critical thinking, problem solving, collaboration, communication and creativity to better equip them for life after the HSC.

Our school's philosophy is underpinned by the Bradfield Learning Culture Framework which encompasses a wellbeing strategy, continuous improvement in teaching and learning and collaborative discipline policies.

As well as a strong academic focus, our aim is for students to be inspired, innovative and connected.

Our focus on cross-discipline, real-world projects provides opportunities for students to perform, design, create, make and become innovative thinkers.

We look forward to welcoming you to the Bradfield Senior College community.

**Meredith Melville-Jones**  
College Director



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## The Bradfield Cultural Principles

Everyone has a story

We're always open to learning

Everyone is valued

We're respectful and genuine

We all make Bradfield

## The Bradfield advantage

Dedicated teachers who are experts in their field

An adult learning environment

Smaller class sizes

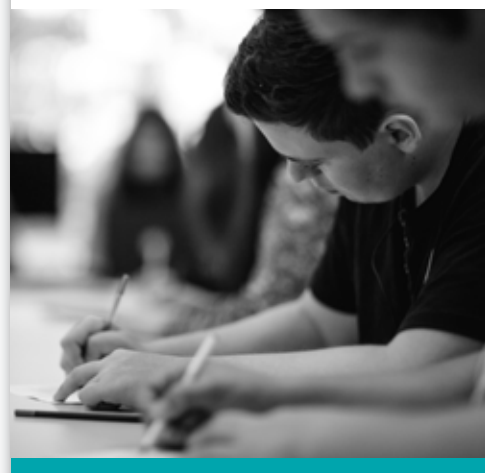
Individual mentoring

Personal career planning and study support

Flexible HSC over 2-4 years

TAFE diploma and degree pathways to design, digital media, retail, allied health and other careers

University pathways through ATAR



# Student profile

**Name:** Viola Iida  
**Subject:** HSC Dance  
**Year:** 2013  
**Result:** First in NSW

Viola Iida can't remember a time that she didn't love to dance.

When her school was unable to offer Dance as an HSC subject, she chose Bradfield Senior College and our external dance class.

Viola knew she would be in excellent company with our reputation as a Performing and Creative Arts centre of excellence and she flourished under the guidance of renowned Performing Arts Learning Coordinator Janet Leigh Ashiabor.

The result was first place in NSW for HSC Dance.

Viola continues to pursue her passion for dance and is in her pre-professional year with the Sydney Dance Company.

“My teacher Janet was so welcoming and put a lot of faith in me. She taught me everything I needed to know in preparation for my exams, and I felt confident that I could achieve the results I wanted, and I am happy to say that I did!”



## TEACHER'S PERSPECTIVE

“I admire students who study dance as an art form. It demands an extraordinary level of commitment and tenacity. The dancer is expected to develop the skill and fitness levels of an athlete, explicitly follow the direction of a choreographer and emotionally engage an audience with an understanding of stage craft.”

Janet Leigh Ashiabor



# Performing Arts



If performing, singing, acting, and dancing is what you want to do, then you just have to do it.

**ARIANA GRANDE** – Actress, singer, songwriter



Our performing arts program offers students a practical approach to the HSC, while helping them start to build a career in the performing arts industry. Bradfield's record of exceptional HSC results such as first, third and fourth in HSC Dance in 2013 and 16 nominations for Dance Callback in 2015, is a testament to this approach, and has seen graduates become successful performers, actors, dancers, musicians and TV presenters.

We pride ourselves on attracting teaching staff who are experts in their fields, working alongside industry professionals. Our facilities are purpose built and include a dance studio with sprung floor, music and radio recording studios, rehearsal rooms and a performance space with industry standard lighting and audio technology and sound editing facilities.

Performing Arts students are provided performance opportunities at the college and in the wider community. Students perform at regional dance and drama festivals, band competitions, music gigs, film competitions, film festivals, culminating in a college run showcase highlighting the talents of all performing arts and entertainment students.

## HSC and vocational subjects

*Assistant Dance Teaching*

Dance

Drama

Industrial Technology Multimedia

Entertainment

*Music Industry*

Music 1

Music 2

*Musical Theatre Production*

*Screen and Media (Film and Radio)*

Subjects in *italics* are NON ATAR

## Your career

Actor/performer

Audio technician

Choreographer

Composer

Dance teacher

Dance studio director

Director for film, TV, radio or theatre

Events management

Film producer

Instrumentalist

Lighting designer

Musician

Music promoter

Music teacher

Radio producer

Theatre and event producer

Sound designer

Stage manager

Vocalist



Since starting at Bradfield I have felt so much happier and more confident in myself and my capabilities, there is no sense of pressure or intimidation, I feel as though my peers and teachers are on my side, trying to help me achieve my best whilst enjoying the experience of high school.

**Esther, Year 12**

**My favourite subjects are**

Biology & English

# Design & Visual Arts



Design can be art. Design can be aesthetics.  
Design is so simple, that's why it is so complicated.

PAUL RAND – Graphic designer and art director



Design and visual arts offer an incredible variety of careers in the ever evolving creative industries. Explore different fields while completing your HSC. You will develop creativity and critical thinking skills that will help you take advantage of the many opportunities in this area.

Our teachers are passionate artists and designers who are involved in their own professional practice and have industry experience.

We hold an annual Design and Visual Arts Exhibition to showcase the work of graduating students. Our Design and Visual Arts students have been consistently featured in the annual HSC Art Express exhibition.

Convert your ideas into prototypes and products using the latest technology such as a digital fabric printer, a plastic vacuum former and 3D scanner and printer. You can explore your creativity using the latest industry standard software and photographic equipment in our custom built design, visual art, photomedia and technology studios.

## HSC and vocational subjects

*Contemporary Visual Arts*  
Design and Technology  
*Design Fundamentals*  
*Fashion and Textiles*  
Industrial Technology Multimedia  
*Photography (Video and Digital Imaging)*  
Visual Arts

Subjects in *italics* are NON ATAR

## Your career

Architectural model maker  
Architect  
Art director  
Art and design teacher  
Artist: drawer, painter, printmaker, performance, multimedia, sculptor  
Arts administration: community arts organiser, critic, curator, gallery administration, museum educator  
Cinematographer  
Designer: graphic, fashion, furniture, industrial, interior, jewellery, landscape, object, textile  
Display artist: set/prop designer, stylist  
Visual merchandising  
Illustrator  
Information architect  
Photographer: advertising, documentary, editorial, events, photojournalist, scientific, sports  
Storyboard/concept artist

# STEM & Digital Media



After growing wildly for years, the field of computing appears to be reaching its infancy.

**JOHN PIERCE – Engineer and author**



Coding is the new black.

Seventy five per cent of the fastest growing occupations require STEM skills<sup>1</sup> and knowledge. These industries are growing rapidly, and require motivated, imaginative graduates with an eye for detail and a willingness to work hard to achieve results. At Bradfield you can develop your STEM skills to industry standard and open up your options for employment and further study.

You will develop and build your own apps, develop skills in coding, create interactive multimedia products and learn project management skills.

At the Learning and Innovation Campus at St Leonards you'll also have direct access to further study pathways to diploma and degrees within the Northern Sydney Institute.

## HSC and vocational subjects

*Design Fundamentals*

Design and Technology

Entertainment

Extension English 1 and 2

Industrial Technology Multimedia

Information Processes and Technology

Information Digital Technology (Web and Software)

*Media Journalism*

*Screen and Media (Film and Radio)*

*Software Design and Development*

Subjects in *italics* are NON ATAR

## Your career

App developer

Computer animator

Digital artist

Games developer

Games designer

Instructional designer

Journalist

Multimedia designer

Multimedia programmer

Network administrator

Production crew worker

Social media manager

Set production worker

Set designer

Sound engineer

Stage manager

Web designer

Writer

<sup>1</sup> Becker, K. and Park, K.; *Effects of integrative approaches among STEM subjects on students' learning*, *Journal of STEM Education* 12, July – September 2011.

# Business & Service Industries

“

People will forget what you said, people will forget what you did, but people will never forget how you made them feel. **MAYA ANGELOU**

”

The tourism and events industries are leading employers and offer many different career paths, often with flexibility and opportunities for travel. All roles are customer focussed so you need great people and team skills.

Business subjects build your general knowledge and critical thinking while developing skills in research, problem solving and communication. These skills are all transferable in employment and further study.

Our sport and lifestyle programs encourage you to adopt a holistic approach to issues related to fitness, health and wellbeing both for yourself and your future clients.



I love that it's the only school that I've really been able to choose every single subject that I want. It allows me to be myself. I love art and I get to do this subject every single day and it makes me want to come to school even more.

**Jacob, Year 12**

My favourite subject is  
Art

My future  
Sports Science





## HSC and vocational subjects

Automotive Paint or Panel

*Beauty*

Business Services

Business Studies

*Community Services*

Electrotechnology (Electrician)

Financial Services

*Fitness/Community Recreation*

Food Technology

*Hairdressing*

Health Services Assistant (Nursing)

*Outdoor Recreation*

PDHPE

*Plumbing*

Retail Services

*Sport and Recreation – Sports Coaching*

*Sports Trainer*

*Sport Lifestyle and Recreation*

Tourism and Events

Subjects in *italics* are NON ATAR

## Your career

### **Business**

Accountant

Advertising

Business consultant

Business owner

Entrepreneur

Human resource manager

Marketing

### **Health, Fitness, Lifestyle**

Beautician

Camp coordinator

Fitness leader

Hairdressing

Nursing

Massage therapist

PDHPE teacher

Personal trainer

Sport and recreation centre manager

Sport and recreation officer

### **Hospitality, Tourism and Events**

Chef

Environmental officer

Events/conferences manager

Food and beverage attendant

Floor supervisor

Park ranger

Restaurant supervisor/manager

Theme parks coordinator

Tourism and Eco-tourism

### **Service**

Car repairer

Electrician

Hairdresser

Plumber



I love the teachers and all the subjects at Bradfield. It's a great environment to learn in.

### **James, Year 12**

**My favourite subject is**

Music

**My future**

Designer

# HSC subjects

Bradfield has a wide subject choice to cater for both academic and vocational outcomes.

Ancient History	Mathematics
Biology	Mathematics General 1 & 2
Business Studies	Mathematics Extension
Community and Family Studies	Modern History
Dance	Music 1
Design and Technology	Music 2
Drama	PDHPE
English Advanced	Photography, Video and Digital Imaging
English Standard	Senior Science
English Extension 1	Society and Culture
English Extension 2	Software Design and Development
English Studies	Sports, Lifestyle and Recreational Studies
Food Technology	Studies of Religion
History Extension	Visual Arts
Information Processes and Technology	Work Studies
Industrial Technology Multimedia	
Legal Studies	

## Student intakes

The HSC at Bradfield is generally a two year program. Pathways HSC allows the course to be completed in 2-4 years.

### YEAR 11 INTAKE

Preliminary HSC students start in January each year.

### YEAR 12 INTAKE

HSC students start in October each year.

Limited places are also available for January intake subject to courses chosen.

### STUDY ONE SUBJECT

At Bradfield you can stay at your current school and enrol with us as an external student in subjects such as Dance, Software Design and Development and Multimedia.



# The Bradfield experience

## The Industry Business Experience Program

Prepare for the commercial world in our unique program that makes you work ready. For one day per week, every year 11 student will cover:

- Career goal planning
- Interpersonal skills including conflict resolution, resilience and positive thinking
- Employability skills
- Resume and mock job interview experience
- Individual, group and peer mentoring
- Certificate III in Employment and Training
- 2 units of Work Studies
- Up to 70 hours of real industry experience.

## The Space

- 90 seat performance space
- Dance studio
- Music recording studio
- Five music rehearsal rooms
- Radio recording studio and edit suite
- Photographic studio and dark room
- Design workshops with digital fabric printer
- Fully equipped art studios
- Art and design exhibition space
- Digital media labs
- Cinema room
- Innovative learning spaces
- Dedicated learning centre
- Student retreat
- External performance space
- Multi-purpose games court

## The Support

### Student Development Unit (SDU)

The SDU is our large, vibrant teacher-supported area where you can find help with your course work, personal or career counselling or just escape to a quiet space.

### The Bradfield Individualised Plan (BIP)

Each Bradfield student will receive their own study plan known as the BIP to ensure that their learning needs are supported and the right learning experiences are provided. Your BIP will help you to explore career options, discover more about your skills and strengths and to support your HSC.

### The Learning and Innovation Campus Library

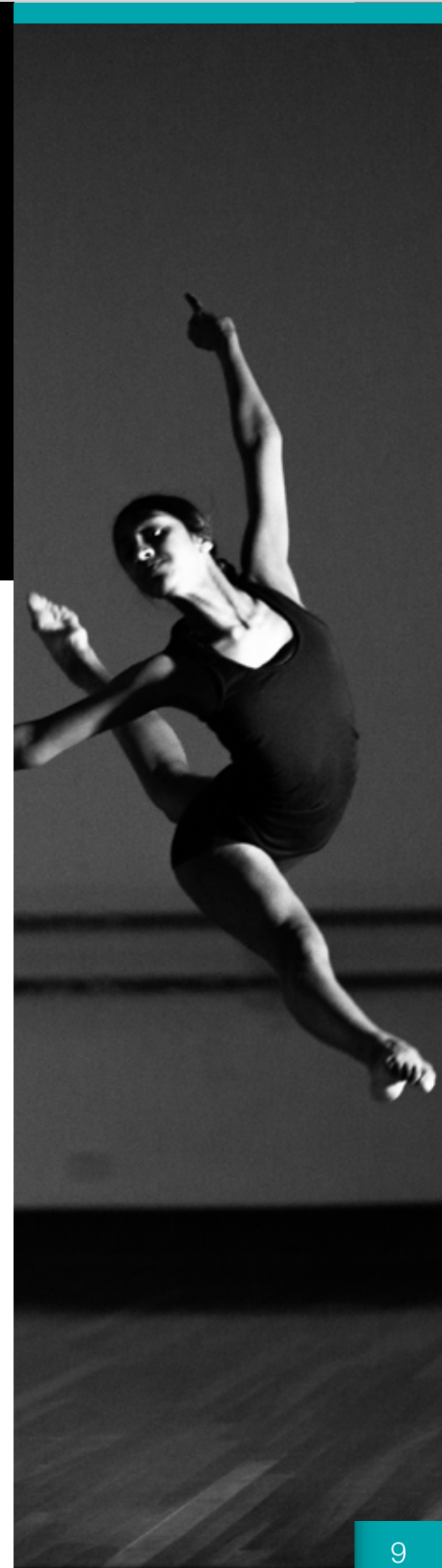
Access the latest hard copy and electronic resources including books, magazines, programs on TV and radio, DVDs and catalogues.

### MyBradfield

Our student portal allows you to keep track of your progress, access timetables, attendance, exam timetables, assessment schedules, class notes, and college notices.

### Student Association

Benefits include discounts to movies and retail outlets and college BBQs.



# Unlock your potential. It starts here.

Visit our website to find out about:

- Application process
- Online registration
- Open days

## **Buildings A, C and D**

Learning and Innovation Campus  
The Northern Sydney Institute  
213 Pacific Highway  
St Leonards 2065

## **BOOK A CAMPUS TOUR**

### **GO TO**

**[bradfield.nsw.edu.au](http://bradfield.nsw.edu.au)**  
**or call 9942 0399**

All courses are subject to demand.  
An additional application form and portfolio is required for some courses.



The HSC. Inspired by you.